

## Research Priorities . . .

Our professionals partner with our clients' leaders, planning and implementing large scale change. Most engagements involve mergers, acquisitions, alliances, joint ventures, new business or mission launches, restructuring, global growth initiatives, and director and senior leadership changes. The trailing tables outline our research focus designed to enable and inform our management consulting.

### Industry Priorities

- Aerospace
- Automotive
- Communications
- Defense
- Financial Services
- Information
- Intelligence
- Life Sciences
- Health Care
- Media
- Professional Services
- Technology – Hardware, Software, Networks, and Services

### Leader Issues and Challenges

- accident theory
- Agile Software Development
- aging demographics
- alliance partnerships and joint ventures
- artificial intelligence
- best practices and benchmarking
- board effectiveness
- Breakthrough Development
- business and competitive intelligence and assessment
- business and mission continuity
- business scalability
- change management
- chaos theory and management
- China 2010 and 2030
- climate change
- Complexity Theory (Santa Fe Institute)
- culture change
- customer requirements management (CRM)
- data and knowledge management
- defense and intelligence management and optimization
- education . . . science, math, technology, and languages
- electronic research
- emerging markets
- energy . . . 2015 and beyond
- entrepreneurship
- enterprise solutions
- expressive systems (CSC)
- genomics
- globalization
- governance and director effectiveness
- grid computing
- health care costs
- India 2010 and 2030
- information technology
- innovation
- internet2, and Metaweb
- intellectual property . . . optimizing and protecting
- large group intervention
- leadership . . . transition, retention, development, and effectiveness
- leading 24/7
- lifetime learning and talent development
- management communications
- management effectiveness . . . talent, structure, policies, and practices
- management sciences
- market and customer needs
- mergers, acquisitions, and joint ventures
- nanotechnology
- neuroscience
- organization structure
- outsourcing
- product management, marketing, and sales
- program, project, and risk management
- rapid deployment
- reengineering
- research and development
- rewards . . . technology, processes, and information
- service-oriented architecture (SOA)
- Six Sigma and Lean
- strategy development and implementation
- supercomputing
- sustainability
- team optimization
- virtualization
- visualization
- venture capital
- water . . . 2015 and beyond

### Best Practices Exemplars

- Accenture
- ADP
- Amazon.com
- Bain
- Barnes & Noble
- Boston Consulting Group (BCG)
- BMW
- Boeing
- Cisco
- Dell
- Deloitte
- DHL
- Dow Jones
- FedEx
- Fujitsu
- Google
- Harvard
- IBM
- Intel
- Johns Hopkins
- Johnson & Johnson
- LexisNexis
- Mayo Clinic
- McKinsey
- Mercedes Benz
- Microsoft
- Nestle
- Oracle
- Robert Wood Johnson Foundation
- Samsung
- SC Johnson & Son
- Schwab
- Sloan Kettering
- Sony
- Stanford University
- Toyota
- UP